



#Rennes #Capital #leader #Europe #alimentation #food #RennesBusiness  
#agrifood #industryexcellence



# RENNES

EUROPE'S NO.1

# #AGRIFOOD

REGION

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**DESTINATION  
RENNES**  
BUSINESS SERVICES

# #Rennes

## Capital of France's No. 1 agrifood region

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### A MARKET WITH STRONG POTENTIAL

Brittany is a natural location to choose to set up and develop a business. Leading exporting region of agrifood products in Europe, it is also France's top region for producing milk, meat, conventional and organic vegetables and organic eggs. There are many advantages to setting up in our region, from the level of agricultural resources and the education of the workforce to investments in research and innovation. And don't forget the network of strong partners on which you can rely to boost your performance and competitive edge.

### A PLACE FOR PROFESSIONAL EVENTS

Every year, Rennes welcomes international events, such as **CFIA** or even **SPACE**, which allow companies to develop business opportunities and get to know us.

## KEY FIGURES

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+ 3.2 MILLION  
CONSUMERS IN BRITTANY

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7,156  
COMPANIES  
IN ILLE-ET-VILAINE

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27,622  
COMPANIES IN BRITTANY

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70,000  
PROFESSIONALS IN BRITTANY

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€8.1 BILLION IN  
AGRICULTURAL PRODUCTION  
IN 2016

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€4.23 BILLION  
IN EXPORTS OF BRETON  
AGRICULTURAL AND AGRIFOOD  
PRODUCTS IN 2016

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2,375 ORGANIC FARMS  
IN BRITTANY

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# #A unique agrifood ecosystem in France

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## AGROCAMPUS OUEST

- > Research and training centre
- > 2,000 students and 130 teacher-researchers
- > Areas of research: environment, energy, sustainability, hygiene and food security, etc.

## CENTRE CULINAIRE CONTEMPORAIN

- > A foodstuffs institution dedicated to innovation in gastronomy and food
- > Aims: to observe use and generate ideas, to create new products and recipes, to test and promote their entrance on the market
- > Works closely with producers, industries, distributors, suppliers, etc.

## INRA

- > No. 1 agricultural research institute in Europe and no. 2 in the world
- > 1,100 people, including 211 researchers, 194 engineers and 366 technicians

## VALORIAL

- > Competitiveness cluster focused on "the food of the future"
- > Areas: innovative food technologies, microbiology and food security, animal and human nutrition and health, functional ingredients
- > 270 members (2/3 from industry)

## INSTITUT MAUPERTUIS

- > A competence centre for technological production tools
- > Specialties: automation, robotisation and traceability in production methods
- > Supports companies in evaluating, adapting and integrating productive technologies such as robots and RFID in their production methods

## BIOPÔLE

- > Bio start-up incubator that is home to young, innovative companies in the field of life sciences
- > Accommodation options: 8 to 10 companies in premises from 50 m<sup>2</sup> to 300 m<sup>2</sup>

# SET UP IN RENNES MÉTROPOLE SPACES FOR GETTING STARTED

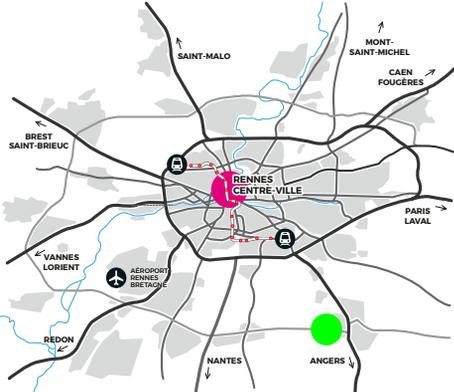
The ideal home to implement projects by major industrial companies, manufacturers, innovative SMEs and other players in the agrifood sector, Rennes Métropole offers a wide variety of business sites to welcome your development projects too.

## #Industrial estate Bourgbarré Nord

South-east of Rennes, on the Rennes-Angers road, this 24-ha site aims to welcome industrial businesses to plots ranging from 2,000 m<sup>2</sup> to 6.5 ha.

This location is perfectly suited to research companies thanks to the excellent conditions for easy access and visibility from the nearby motorway.

> **DEADLINE:** commercialisation ongoing.



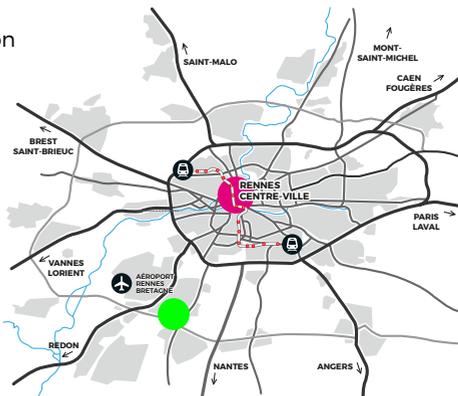


## #Site: la Janais

On the edge of a dual carriageway and 2 minutes from the southern ringroad in Rennes, this 240-ha site is currently undergoing significant renovations.

The considerable size of some plots [up to 14 ha] available to buy on the la Janais site are a real opportunity for companies looking for a substantial property.

**> DEADLINE:**  
commercialisation  
from 2019, plots  
available in 2020



## A TEAM TO SUPPORT YOU

The "Entreprendre à Rennes" service is a team of **7 professionals in economic development**.

More than **100 companies supported** every year.

Do you want to set up your business in Rennes Métropole?

Do you want to be supported in setting up your project?

Do you want information about possible help?

**CONTACT US!**  
**+33 (0)2 99 86 64 40**

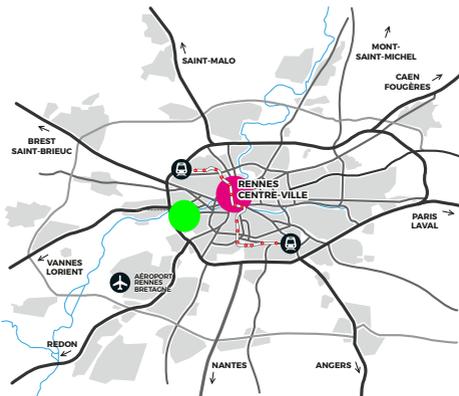
entreprennarennnes@rennesmetropole.fr  
rennes-business.com

# #Rennes Atalante Champeaux

Located at the heart of the Breton capital, **Rennes Atalante Champeaux** was one of the very first agricultural and agrifood hubs in France.

Neighbouring Agrocampus and the INRA labs, this technopolitan site is home to the Diana Naturals technology centre, the Centre Culinaire Contemporain [on 2,500 m<sup>2</sup>] and the Biopôle start-up incubator. Dedicated to the life sciences, the latter building is focused on young companies in the “life-agri-health-environment” sector.

Setting up on Rennes Atalante Champeaux will especially interest SMEs looking for **tertiary premises** and proximity to potential partners in the centre of Rennes.



> **DEADLINE** : commercialisation ongoing.





THEY ARE LOOKING

FOR EMPLOYEES

IN RENNES

**COMPANIES:** Brient, Jean Chapin, Charcuteries de Brocéliande, la Compagnie Fruitière, Chocolaterie Monbana, Coralis, Diana, Galapagos, Lactalis, Le Duff, Loïc Raison, Maître Jacques, Marie-Luxe, Norac, Pomona Epi Saveurs and Passion Froid, SVA Jean Rozé, Soreal, Sveltic, Traiteur de Paris, Triballat, etc.

**LABORATORIES, RESEARCH INSTITUTES AND HIGHER EDUCATION INSTITUTES:**

Agrocampus, Centre de Recherche et d'Enseignement sur le Lait (CEREL), Institut Maupertuis, French National Institute for Agricultural Research (INRA), French National Research Institute of Science and Technology for Environment and Agriculture (IRSTEA), University of Rennes 1, etc.

**SUPPORT STRUCTURES:** Actalia, Adéfia, Association Bretonne des Entreprises Agroalimentaire (ABEA), Bretagne Commerce International (BCI), Bretagne Développement Innovation (BDI), Centre Culinaire Contemporain, Pool, Valorial competitiveness cluster, etc.



# #Rennes in in the midst of (r)evolution



## A CONNECTED METROPOLIS

As of July 2017, Rennes is only 1 hr 25 mins from Paris. The EuroRennes district that surrounds the modern station is developing strongly and has lots of added value. This will link up the entire city, thanks to the second metro line.

## AN INNOVATIVE METROPOLIS

Technology is in our DNA. The French Tech brand and our competitiveness clusters are boosting the growth of our start-ups and major organisations. Renowned expertise that enables them to attract fresh talent, expertise and investors who make a difference.

## A WELCOMING METROPOLIS

Proud of its parliament and the Trans Musicales festival and ranked among the top three french cities to live in, Rennes is developing its way of life, side-by-side with Saint-Malo (sea side). The opening of the conference centre, a new generation and the Cité Internationale halls of residence for students and researchers is driving forward its ability to open up on an international scale.

## SET UP IN OUR METROPOLIS

Choose, at the heart of France's Grand Ouest region, one of the most innovative, sustainable and connected development hubs in the country. Choose, in Brittany, universities and grandes écoles universities whose excellence needs no introduction. Choose an audacious, enthusiastic and energetic metropolis; a metropolis that will become one of the most dynamic areas in Europe over the next few years.

**Emmanuel Couet**

*President of Rennes Métropole*

## CONTACT Rennes Métropole

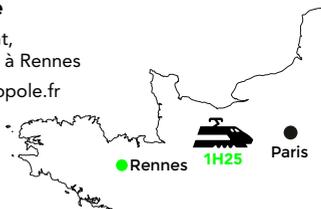
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 @RennesBusiness

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## KEY FIGURES

**1HR 25**  
TO PARIS BY TGV  
(HIGH SPEED TRAIN)

**45 MINUTES**  
TO THE COAST

**438,500**  
RESIDENTS

**70,000**  
MORE RESIDENTS  
EXPECTED BY 2030

**32,000**  
COMPANIES

**64,000**  
STUDENTS

**METROPOLE**  
vivre en intelligence  
**rennes**